



Safari

since 1967

Poltrona
info@poltrona.it
www.poltrona.it

designer

Archizoom Associati

description

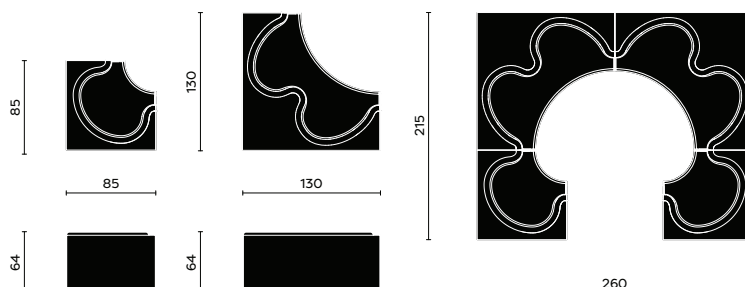
The Safari sofa is a multiple seat with the profile of the backrest shaped like a series of waves, one gathers in the central void, accessed through an opening, as in a sort of tribal ritual. The piece of furniture consists of four pieces of two different types (two armchair modules and two sofa modules). The Safari sofa was put into production for the first time by Poltrona in 1968. The experimental fibreglass technique was used for the structure. For the seat and backrest upholstery, Archizoom chose a printed animal pattern fabric with a Leopard print. The same pattern is used for the polyurethane foam carpet placed between the seats. The choice of the leopard pattern was a cultured reference to the work *Bedroom ensemble* (1963) by Claes Oldenburg, master of English Pop Art, and his subsequent *Leopard chair*, but also to a Kitsch taste adopted by the group in polemic with the need to make form follow function. It is part of the permanent collection of prestigious museums including the Centre Pompidou and the Museum of Fine Arts in Montreal.

typology

Sofa

dimension

85/130[l] x 85/130[w] x 64[h] cm





materials

Frame in white fibreglass, padding in polyurethane foam, covering in faux fur with leopard animal pattern, carpet in polyurethane foam covered in faux fur with leopard animal pattern

colours

Frame:

White



Black



Covering:

Spotted grey



Spotted yellow







Ph. Serena Eller

↳ Serre Torrigiani, Florence. 2022



Ph. Serena Eller



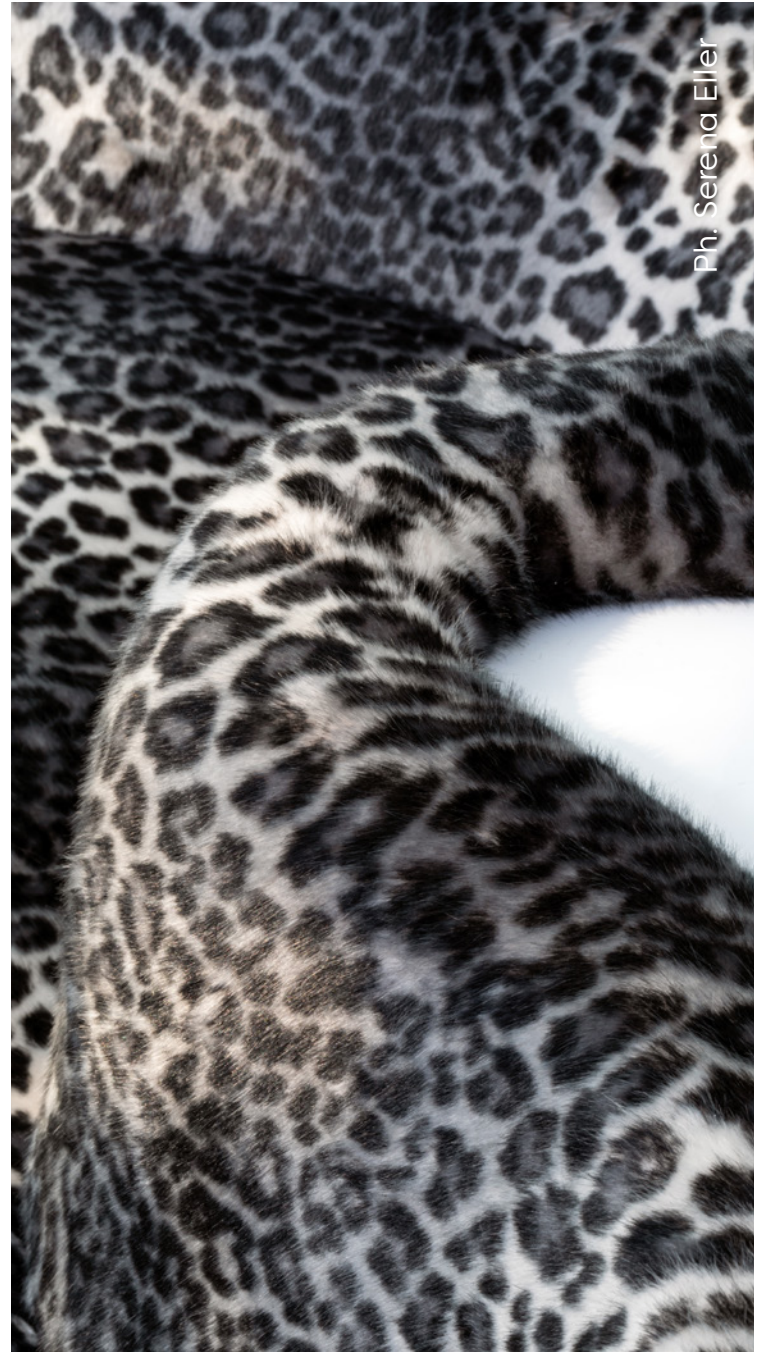
Ph. Serena Eller



↴ *Serre Torrigiani, Florence. 2022*



↵ *Serre Torrigiani, Florence. 2022*





↘ *Serre Torrigiani, Florence. 2022*



Ph. Serena Eller



Ph. Serena Eller



Ph. Serena Eller



↘ *Serre Torrigiani, Florence. 2022*



↙ *Serre Torrigiani, Florence. 2022*



Ph. Serena Eller

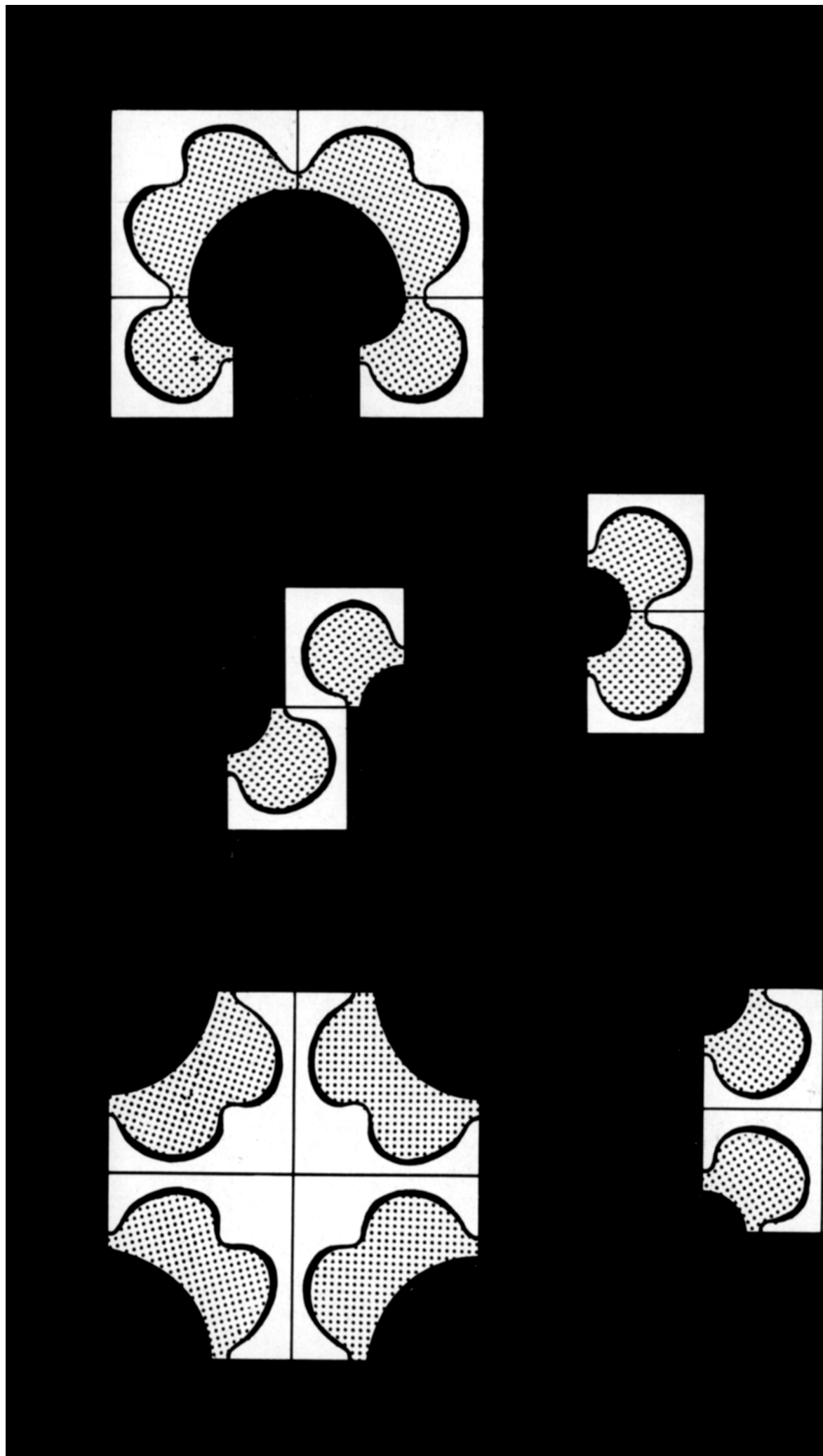


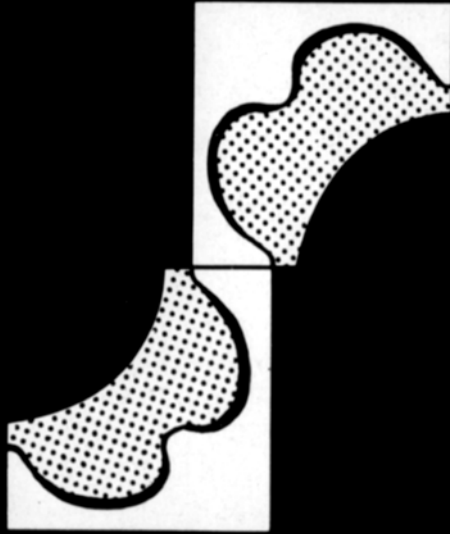
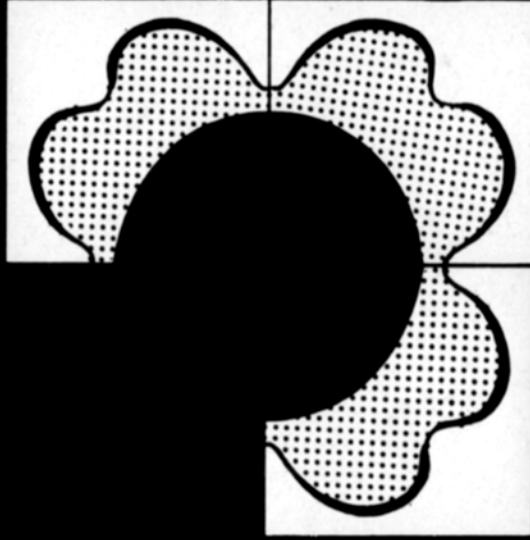
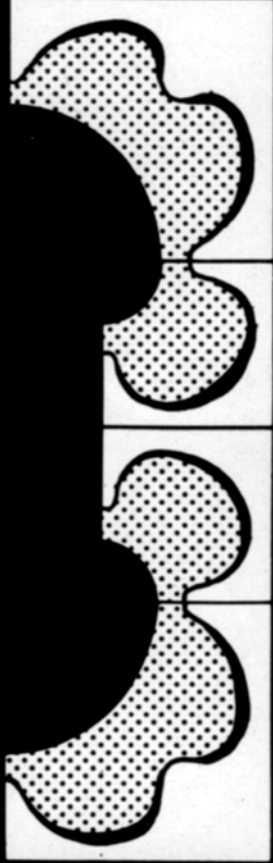
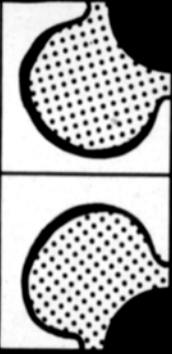
Ph. Serena Eller

↶ *Serre Torrigiani, Florence. 2022*



↘ Safari. Possible combinations from the Poltrona Catalogue. 1971







↘ *Poltronova, Agliana. 1968*



↴ *Poltronova, Agliana. 1968*



↵ *Poltronova, Agliana. 1968*



↴ *Poltronova Catalogue Shooting, Agliana. 1968*



↵ *Radical Utopias. Beyond Architecture: Florence 1966—1976, CCA, Montreal. 2018*



↶ *Radical Utopias. Beyond Architecture: Florence 1966—1976, CCA, Montreal. 2018*



↴ *Poltronova Catalogue Shooting, Agliana. 1968*



Ph. Dario Bartolini



Ph. Dario Bartolini



Ph. Dario Bartolini



↪ Safari advertising on Domus. 1968

31 Agliana/Pistoia/Italy
foto 71351/2/3

le Imperial Sofa

Imposable sofa for the most varied solutions.
Structure in fibreglass, padding in foam rubber,
upholstering in artificial leopard skin, fabric or leather.
On request, small carpet with supports in expanded resin.

An imperial piece
to give the dreariness of your
domestic walls.
A piece that is finer than you.
A very beautiful piece
that you would not deserve.
Near your sitting-room!
Near also your life!

poltr

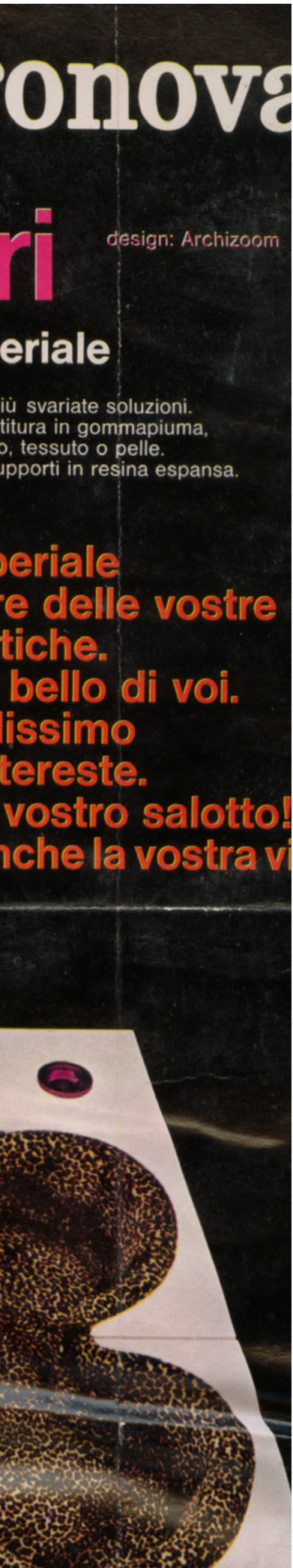
Safari

il Divano Imp

Divano componibile per le p
Struttura in fibreglass, imbott
rivestimento in finto leopard
A richiesta, tappetino con su

Un pezzo imp
nello squallor
pareti domes
Un pezzo più
Un pezzo bell
che non meriti
Sgombrate il
Sgombrate ar





I am very pleased fo have been picked to present these Archizoom gentlemen and their products to you because I find these products of theirs most conducive to the spreading of panic among those with vested interests in a country like ours, where things cultural and ideological are so highly organized, stratified, stereotyped and sedimentary.

Ettore Sottsass jr.



Poltrona
info@poltrona.it
www.poltrona.it

image rights

*Any rights holder not mentioned can contact
the Poltrona team to be traced and mentioned correctly.*

poltrona